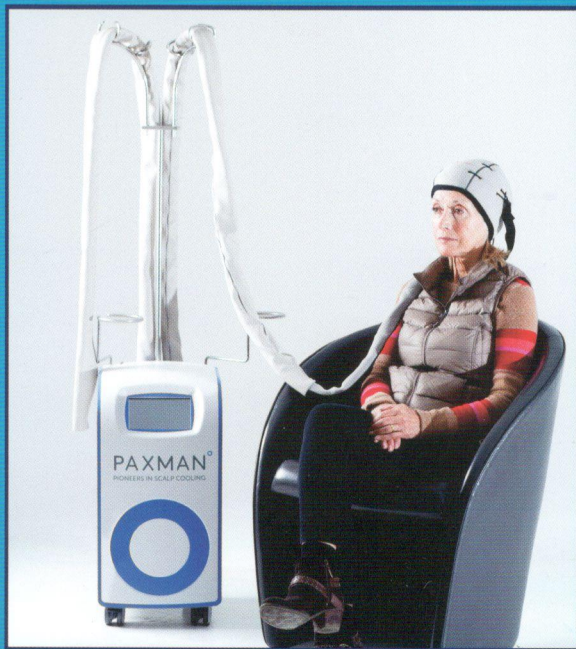


# Minimising hairloss during chemotherapy

## PAXMAN

*World leaders in Scalp cooling*



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## PAXMAN

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D. V. Ashok – 98441 17366

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## Why scalp cooling?

Chemotherapy induced Alopecia causes

- Traumatic and distressing Psychological side effects
- Constant reminder of the disease
- Negative changes in body image
- Decreased social activity
- Altered interpersonal relationship
- Refusal to accept treatment

### PRINCIPLES OF SCALP COOLING



### Salient features:

- Single patient or 2 patient system
- No consumable cost
- Quick return on investment
- Low maintenance
- Over 2000 installations world over
- US FDA / CE Mark approved

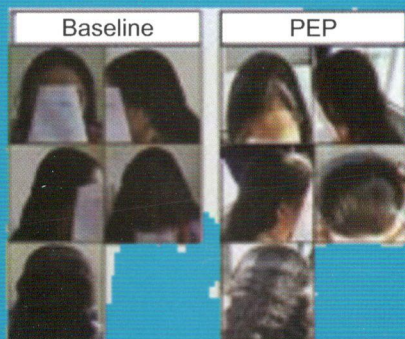
## *Indian success story: Tata Memorial Hospital - Mumbai*

- A randomised controlled trial of scalp cooling for prevention of chemotherapy induced Alopecia was presented in October 2019 at ESMO Barcelona by Dr. Jyothi Bajpai.

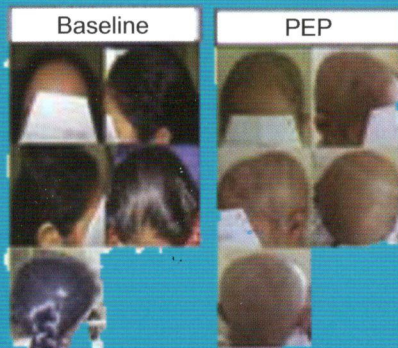
### Highlights

- 56% success in Indian patients
- Drug Regimen : Both anthracyclines and taxanes
- Change in sequence led to much higher success (i.e. taxanes first)
- Strong hair regrowth data
- Improved Quality of Life data in the scalp cooling group

**Scalp Cooled Patient**



**Control Patient**



## *Our Valued Customers:*

(As of February 2020)

Tata Memorial Hospital, Mumbai  
Jehangir Hospital, Pune  
Hope Oncology Clinic, New Delhi  
Max Super Speciality Hospital, Saket, New Delhi  
Apollo Super Speciality Hospital, Chennai  
Sakra World Hospital, Bangalore  
Mumbai Oncology Centre, Ghatkopar Mumbai  
HCG Manavata Cancer Centre, Nasik  
Jupiter Hospital, Mumbai

Amrita Institute of Medical Sciences, Kochi  
Asian Institute of Medical Sciences, Mumbai  
Health Care Global Hospitals, Ahmedabad  
Health Care Global Hospitals, Bangalore  
B L Kapur Memorial Hospital, New Delhi  
Indo American Cancer Hospital, Hyderabad  
Mumbai Oncology Centre, Borivali, Mumbai  
Kingsway Hospital, Nagpur

## Our Network

<b>Hyderabad</b>  G.S.K. Chakravarthy Tel: 98490 52270	<b>Chennai</b>  T. Murugupandian Tel: 9381015750
<b>Kerala</b>  Janaki Raman Tel: 98950 91074	<b>Pune</b>  Prakash Shetty - Tel: 98927 26445
<b>Mumbai</b>  Ravi Shetty Tel: 98921 19355	<b>New Delhi</b>  Alok R. Sinha - 90154 26633 Divyansh Sinha - 87559 77909
<b>Lucknow</b>  Arun Mishra Tel: 9935599154	<b>Indore</b>  Mahesh Shah Tel: 98936 54195
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<b>Kolkata</b> Gopal Nag Tel : 98305 92807	

For service related queries please call Jigish Modi at  
Tel : 98670 01110 / 93248 09990

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